

NEWSLETTER

May - June, 2022



Our Services:

- Various Entrepreneurship & Technical Trainings, Exposure Visits
- Funding & DPR making support
- Legal & marketing support Market Linkage
- Free office & co-working space
- Incubation for revenue stage entrepreneurs
- Pre incubation for idea stage entrepreneurs

PRIME is the entrepreneurship development and promotion initiative by the Planning Department, Government of Meghalaya under the Planning Department, Meghalaya Basin Management Agency (MBMA), Meghalaya Institute of Entrepreneurship (MIE) & Knowledge Management IIM Calcutta Innovation Park (IIMCIP).

1st May 2022 - 31st June 2022

FUNDING

Total Amount Disbursed

₹15,41,800/-

Numbers of entrepreneurs funded : 11



PRIME attended the awareness program on the 15th of June, 2022 at Nongstoin C&RD to educate the locals on the Funding opportunities from PRIME in collaboration with North East Small Finance Bank and Enterprise Facilitating Center

PRIME's Events



PRIME x Durama Association of Music and Arts (DAMA) launched the Music Incubation Program in the month of June 2022 to build well-rounded artists by providing them with all the tools to succeed while pursuing a career in music. Guidance from experienced people in various fields alongside their mentors with the goal of creating an album that reflect the fruits of their progress. There were 117 entries of which 76 were solo and 41 were bands from all across Garo Hills.

Trainings



PRIME Meghalaya in collaboration with India Exim Bank conducted a seminar on export opportunities from Northeast region on the 8th of June, 2022. The seminar was attended by Shri. Jagdish Chelani, I.A.S. Executive Director, MBMA/PRIME, Mr. Sayed Abdul Quavi, member of FINER, Ms. Neha Raman, Deputy Manager, India Exim Bank and Shri Pradeep Baitha, Chief Manager and regional Head, India Exim Bank.



The Academia & Incubator Sensitization Workshop was hosted by PRIME, Shillong in collaboration with Start-up India on the 4th of May 2022. The workshop was taken by Dr. Surabhi Gupta and Smt. Swani Ramchandani from Start-up India & segregated into 2 sessions wherein Faculties from various educational institutes were invited for the 1st session and entrepreneurs from Cohort 1 and 2 participated in the 2nd session person



PRIME Meghalaya in collaboration with G.S.T. Training Centre organized a training on G.S.T. on the 23rd of May, 2022 in Hybrid mode with participants from all over Meghalaya who attended virtually and physically. The session was taken by CA Akshat Saraogi and CA Kirti Agarwa from G.S.T. Training Centre, Guwahati

PRIME's Visit



4th May, 2022- Hikindro Bael Tea



26th May, 2022- A.D. Enterprise



5th May, 2022- Nostalgia Label



29th June, 2022- Ama Foods & MS Chachakrim Industry



PRIME Meghalaya visits Startup India (Invest India), Delhi on the 6th June, 2022



18th May, 2022- City Flora



25th May, 2022- Rongrenggri Enterprise & Bakrime Loinloom

Interviews

PRIME aspire to make a difference through the PRIME Sauramandala Rural Entrepreneurship Fellowship!

PRIME & Sauramandala have been actively taking part in Radio interviews for the PSREF program.



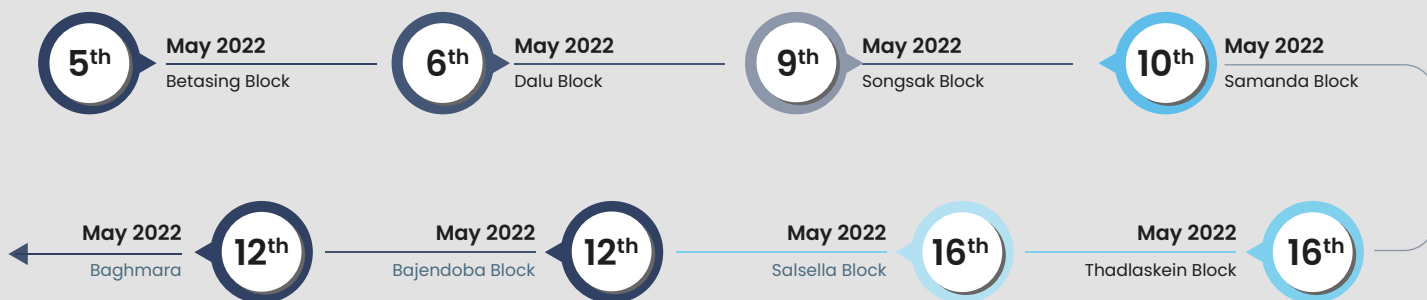
2nd June, 2022- PRIME's Interview with A.I.R. Shillong



27th May, 2022- PRIME's Interview with Radio Mirchi Shillong

Diagnostic visit:

The PRIME Team visited various blocks to meet up with potential Nano Entrepreneurs of the community selected by FOCUS Meghalaya. The aim of the visit is to choose a few potential entrepreneurs to be supported under PRIME Meghalaya.



Academic Outreach



2nd June, 2022 - Academic visit to Mendipathar College



MeiTY IDEATHON is a programme conducted across the East & Northeastern State of India in collaboration with the Ministry of Electronics and Information Technology, PRIME Meghalaya & IIMCIP. PRIME Conducted the MeiTY Ideathon program at NEHU Tura on the 27th of June, 2022



PRIME's interaction with MLCU - 16th June, 2022



PRIME visited Ri-Bhoi College on the 25th of May, 2022



PRIME visited U.S.T.M on the 25th of May, 2022



PRIME visited Williamnagar Government College on the 25th of May, 2022



PRIME visited Bio-Nest Tura and discussed on the future prospects and support on the 25th of May, 2022

Publicity



Raymond Lyngdoh, founder of Rynsan Creation (Savourit) was awarded as one of the outstanding entrepreneurs of the North East by the IIE at Guwahati on the 2nd May, 2022



M.I.A. won the 1st Green Innovation Pitch Challenge, 2022 on the 29th June, 2022 organised by NERAMAC (North Eastern Regional Agricultural Marketing Corporation Limited) and came out with flying colours. Out of the 45 participants across North-East they battled through the competition and secured a 1st POSITION.



External Programmes



PRIME conducted the Inclusive Entrepreneurship development program on the 2nd of May, 2022 at Mawphlang in collaboration with Barefoot Trust



PRIME and its Entrepreneurs participated at the 2nd Northeast Food Show 2022 at Polo, Shillong on the 5th, 6th & 7th of May, 2022



PRIME conducted the 2nd Inclusive Entrepreneurship development program on the 13th of May, 2022 at Nongpoh in collaboration with Barefoot Trust



JICA Team visited PRIME Startup Hub, Shillong on the 7th June, 2022

The documentary on women entrepreneurs of Meghalaya aided by PRIME was screened at the Women's Commission Conference.



PRIME Meghalaya participated at the State Women's Conference 2022 on the 8th of June, 2022 at State Convention Centre, Shillong.



PRIME was invited to EFC Mawpat to talk about PRIME, its activities and what assistance can be provided to entrepreneurs from PRIME on the 8th June, 2022



PRIME participated at the Techno Exhibit on the 11th of May, 2022



PRIME was invited to give awareness on Entrepreneurship at Don Bosco Technical School, Shillong on the 21st of June, 2022

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