

NEWSLETTER

APRIL – JUNE, 2023



OUR SERVICES:

- Various Entrepreneurship & Technical Trainings, Exposure Visits
- Funding & DPR making support
- Legal & marketing support Market Linkage
- Free office & co-working space
- Incubation for revenue stage entrepreneurs
- Pre incubation for idea stage entrepreneurs

PRIME is the entrepreneurship development and promotion initiative by the Planning Department, Government of Meghalaya under the Planning Department, Meghalaya Basin Management Agency (MBMA), Meghalaya Institute of Entrepreneurship (MIE) & Knowledge Management IIM Calcutta Innovation Park (IIMCIP).

IMPACT WEEK MEGHALAYA 2023

19th – 27th April 2023 – PRIME in collaboration with Lufthansa Group and its NGO wing – Help Alliance conducted the world's largest IMPACT WEEK from the 19th – 27th April 2023 in Shillong, Meghalaya with the participation of 60 local and international coaches, over 200 students and 5 PWD (Persons with disabilities) and making it the first inclusive Impact Week program.



HON'BLE CHIEF MINISTER OF MEGHALAYA'S VISIT TO PRIME ENTREPRENEURS

28th June 2023 – The Hon'ble Chief Minister of Meghalaya, Shri Conrad K. Sangma along with the Executive Director, MBMA, Smt. Isawanda Laloo and Deputy Commissioner, East Khasi Hills, Smt. R. Kurbah visited two PRIME Entrepreneurs, Khrawborbha Kharपुरi, The Chicken Wagon and Andrina Thabah, AT candid Shoes to know more about their business, their challenges and help them through PRIME Meghalaya.



PRIME QUARTERLY ACTIVITIES 2023 (APRIL-JUNE)

3rd – 6th April 2023 – PRIME Meghalaya conducted the 2nd Bootcamp for the 3rd Cohort at Umkhakoi, Mawlyngbna on the Topic- Basics of Accounting taken by Shri. Subrangshu Sanyal, CEO, IIMCIP and Shri. Sanjoy Sen, Mentor, IIMCIP.



28th – 29th April 2023: Prime Meghalaya in collaboration with DAMA organised a two days' PRIME Music Incubation workshop at PRIME Startup Hub, Tura wherein around 40 aspiring musicians attended the workshop taken by Titto Sangma, Mikhail Sangma, Kaushik Barua, Vikram Singh & Ritwik De.

8th May 2023: PRIME in collaboration with Summersalt conducted an online Giveaway contest in order to promote the PRIME Catch Song, 'I have a dream' wherein 3 winners were selected and presented with Gift baskets as an encouragement to take up entrepreneurship as their career choice.

12th May, 2023: Prime Meghalaya in collaboration with DAMA organised a workshop on Drums & Bass at Tree House, Tura led by the musical geniuses, Mohini Dey and Gino Banks. Their expertise, passion, and willingness to share their knowledge and skills was a great learning experience for everyone present.



2nd – 3rd June, 2023– Prime Meghalaya in collaboration with DAMA organised two days' PRIME Music Incubation workshop at PRIME Startup Hub, Tura led by Chesyl on the vocal, Silman Marak on guitar, Tengrang Sangma on piano, which skillfully guided through melodies and lastly Tangsrik Sangma for imparting the captivating beauty of folk music and forging a profound connection to cultural heritage.

17th June, 2023 – PRIME Meghalaya conducted the Community Awareness Program at Cleve Colony, Shillong wherein 3 localities were invited: Risa Colony, Cleve Colony, and Wah Dienglieng. Participants from different educational backgrounds, occupations, and age groups attended the training.

27th June, 2023– PRIME Meghalaya conducted the FSSAI On –the- Spot Registration program for Food processing entrepreneurs at PRIME Startup Hub Tura, West Garo hills. 85 food processing entrepreneurs had their registrations done by the Resource Person, Smti Tangme Ch Marak, Assistant Commissioner of Food Safety and officer of the District Medical and Health Office.

EXTERNAL PROGRAMMES



28th April 2023 : Mini Bazaar, a startup incubated at PRIME in collaboration with PRIME Meghalaya organised a one-day pop up sale at Williamnagar, East Garo Hills, with the participation of 27 local entrepreneurs and 20 different stalls.



15th- 16th May 2023 : IIMCIP in collaboration with Maruti Suzuki and PRIME conducted the Nuture Idea Hunt at the PRIME startup Hub where various entrepreneurs from the State got the opportunity to pitch their startups to the jury members from Maruti Suzuki and IIMCIP.



21st June, 2023 - PRIME Meghalaya participated in the World Music Day Program celebrated at Tura district auditorium wherein 8 stalls were set up by Prime Meghalaya and 15 PRIME entrepreneurs participated..



22nd-31st- May, 2023 - PRIME Meghalaya participated in the 4th Meghalaya SARAS Aajeevika Fair 2023 organised by MSRLS at 2nd Ground Polo, Shillong wherein entrepreneurs from different parts of Meghalaya had their stalls set up.



20th-21st May, 2023 & 17th-18th June, 2023 : Blue Print Creatives, a startup incubated at PRIME Meghalaya conducted 2 Workshops on The Basic of Digital Photography at PRIME Startup Hub, Tura.

VISITS TO PRIME



19th May, 2023: The Invest India team visited Prime Hub Tura and its entrepreneurs to discuss the challenges faced by the entrepreneurs and take up the issues to the Government of India.



29th May, 2023 - The Delegate from Germany visited PRIME Hub, Shillong to explore local startups driving climate neutrality in the presence of Executive Director, MBMA Smt. Isawanda Laloo (IAS), entrepreneurs and the PRIME team.



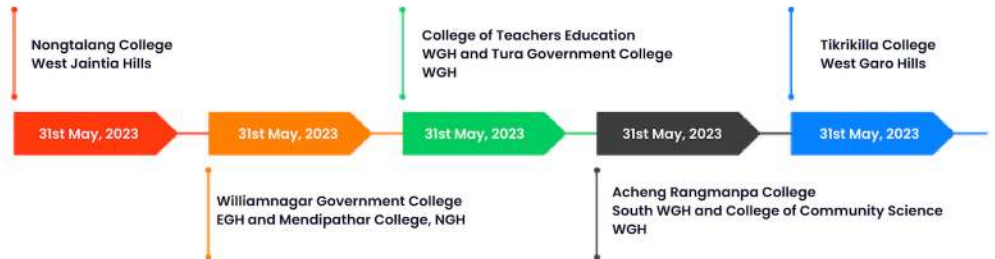
11th April 2023 - MSME visited PRIME to brief on government schemes for entrepreneurs in Prime Hub Tura.

AWARENESS ON FUNDING



DIAGNOSTIC VISITS

ACADEMIC VISITS



ACADEMIC EVENTS



30th May, 2023 - The PRIME EED & O, Tura team participated in the College level Ideathon competition held at the College of Community Science, Central Agricultural University, Tura organised under the National Agricultural Higher Education Project-Institutional Development Plan (NAHEP-IDP).



11th May, 2023 - PRIME EED&O participated in the Entrepreneurship Promotion Development Program (EPDP) at Tiro Sing Memorial College, Mairang, Eastern West Khasi Hills District. The program witnessed a significant turnout, with approximately 200 students eagerly participating.



30th May, 2023 - Martin Luther Christian University, Shillong in collaboration with PRIME Meghalaya, organised a one-day workshop on Business Plan Development at Martin Luther Christian University.



23rd June, 2023 - PRIME Meghalaya participated in the North East NSS Festival held by the National Service Scheme (NSS) Cell NEHU Shillong. The session focused on "Youth and Entrepreneurial Skills" and involved 300 NSS college students from the Northeastern region

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