

NEWSLETTER

APRIL – JUNE, 2026



OUR SERVICES:

- Various Entrepreneurship & Technical Trainings, Exposure Visits
- Funding & DPR making support
- Partnerships – Market, Funding, Technology and Legal Linkages
- Free office & co-working space
- Incubation for revenue stage entrepreneurs
- Business Facilitation
- Connect to Industry Experts and Mentors
- Enabling other Entrepreneurship Drivers

PRIME is the entrepreneurship development and promotion initiative by the Planning Department, under the Government of Meghalaya supported by the Meghalaya Basin Management Agency (MBMA), Meghalaya Institute of Entrepreneurship (MIE) & Knowledge Management partner IIM Calcutta Innovation Park (IIMCIP).

PRIME IGNITE 2026

21st April 2026– PRIME Meghalaya hosted PRIME IGNITE 2026 at Lok Bhavan, Shillong to celebrate the World Creativity and Innovation Day. A key highlight of the event was the launch of the '*PRIME Annual Booklet*' & the three key digital initiatives the **PRIME Digital Service Providers Platform (PRIME DSPP)**, the **Ekanbha Website** and the **ONG YI delivery App**. The event also saw the felicitation of the winners of the 'PRIME Student Ambassador Contest'



Inauguration & Launch of Sai Lum

11th May 2026– Sai Lum founded by Shri. Wallambok Pyngrope was inaugurated by the Hon'ble Chief Minister, Shri Conrad K Sangma in the presence of Smt. Saloni Varma (IAS) Executive Director, MBMA, Frederick Roy Kharkongor (IAS) Principal Secretary for the Arts & Culture Department and Textiles Department, Government of Meghalaya and PRIME Team. A Cheque of 35 lakhs was given to Sailum as a grant from PRIME. Prior to receiving the grant Sai Lum received ₹50L zero interest support from PRIME Funding Sector.



North East India Infrastructure Summit & Exhibition 2026

15th to 16th June 2026– The PRIME team, along with 15 startups, participated in the North East India Infrastructure Summit & Exhibition 2026, held at Lariti Performing Centre, Shillong, Meghalaya. The team showcased their innovations through exhibition stalls at the Meghalaya Startup & MSME Pavilion, highlighting the entrepreneurial talent and emerging business ecosystem of the region.



CM launches "Achiever of the month"

30th June 2026– PRIME took part in the Achiever of the month to recognise outstanding individuals and promote entrepreneurship across the state. With Entrepreneurship as the inaugural theme, the event brought together 50 selected entrepreneurs from across Meghalaya for an interactive dialogue with the Hon'ble Chief Minister.



PRIME QUARTERLY ACTIVITIES (APRIL 2026- JUNE 2026)



23rd April 2026– The Startup & Scheme Awareness Workshop under the Financial Connect – PRIME Partnership was held on 23rd April 2026 at PRIME Hub, Tura. The event saw the participation of 48 attendees, including aspiring and early-stage entrepreneurs. The workshop included participation from key departments such as MSME, District Commerce & Industries Centre (DCIC), North East Small Finance Bank, Meghalaya State Skill Development Society, Horticulture Department, and Sericulture Department.



28th April 2026– the Korean delegations visited PRIME to gain an understanding of PRIME's initiatives. As part of the visit, the delegation interacted with entrepreneurs supported by PRIME to learn about their business.



22nd May 2026– The winners of the PRIME Giveaway Contest 2026 were announced. The three lucky winners are Mack Donald Nongkhaw, Mark Kordor Lyngdoh, Melosa Chantel Blah and Heimon M Muskor.



28th - 30th April 2026– The Incubation Program held the 2nd Bootcamp for Cohort 6 the sessions on Business Design Model & Go-to-Market Strategy were taken by Shri. Pankaj Baruah, Head Portfolio Manager, IIMCIP and Shri. Sanjoy Sen, Expert & Mentor, IIMCIP. Anumahasa Sna, founder of Braves Enterprise and Midot Binong of HUN Agri Enterprise joined the sessions for an experiential sharing in their entrepreneurial journey.



14th May 2026– The Packaging Workshop “Make Your Product Market-Ready” was successfully conducted by the Partnerships Sector of PRIME Meghalaya in collaboration with HP Indigo at PRIME Hub, Shillong. The workshop highlighted the importance of packaging, branding, and visibility in helping local products become market-ready and competitive.



29th May 2026– A capacity-building session on the Revised System for FSSAI Application and Registration was conducted to enhance awareness among food business operators, entrepreneurs, and stakeholders on food safety compliance and regulatory requirements. The resource person for the session was held by Smt. D. B. S. Mukhim, Deputy Commissioner of Food Safety (Enforcement)

23rd June 2026– PRIME Meghalaya organized a Growth Mindset Workshop for Emerging Entrepreneurs with the objective of fostering an entrepreneurial mindset among aspiring innovators and providing a platform for learning and exchanging ideas. Various entrepreneurs and aspiring business owners presented and pitched their ideas, sharing their experiences, challenges, and future plans.

EXTERNAL EVENTS



30th April 2026– The Inter-College Ideathon 2026 was successfully organized by the E-Cell of Williamnagar Government College on 30th April 2026. Students then presented their ideas across diverse fields. The Ideathon encouraged entrepreneurial thinking and showcased creativity, practicality, and market awareness. The winners are 1st RM Store, 2nd Pranoy Kumar Roy & 3rd Tangrikchi D Shira and Co.



12th May 2026– The Ideathon Competition was held at Achengrangmanpa College with participation of 20 students presenting innovative ideas on various themes. Brinson M Sangma also shared his entrepreneurial journey and business experiences, motivating the students. The event concluded with the prize distribution ceremony for the winners.

TRAINING



13th May 2026– as part of the 3rd Edition of the IDE Bootcamp, North-Eastern Hill University, along with the participants of the IDE Bootcamp visited the PRIME Startup Hub for an incubation visit to understand how entrepreneurship functions in the state and the support offered by PRIME Meghalaya. The IDE Bootcamp was organised by the Ministry of Education Innovation Cell and the All India Council for Technical Education from 11th to 15th May 2026 at NEHU, Shillong.



19th May 2026– Strategic Banking Concepts and Opportunities for Piggery FPO and graduating students in CAU Kyrdemkulai.



8th–13th June 2026– As part of PRIME Meghalaya's ongoing efforts to strengthen Monitoring & Evaluation practices, 8 members of the M&E Team attended a six-day Management Development Programme at Symbiosis Institute of Business Management (SIBM), Bengaluru. The team also participated in a Startup Ecosystem Immersion visit at NASSCOM, gaining exposure to technology-driven startup incubation and innovation ecosystems.



26th June 2026– The PRIME Business Facilitation Team organized a Digital Service Provider Platform Orientation Programme. The session was conducted by the Technical Expert, Only Bees to introduce the Digital Service Provider Platform and guide service providers through the registration process. A total of 34 participants attended the programme, most of whom were trained students from Don Bosco Technical School, Shillong. The participants were introduced to the platform's features, registration procedure, and the benefits of enrolling as Digital Service Providers.

PRIME ENTREPRENEURS' JOURNEY TOWARDS ACHIEVEMENT



6th April 2026– PRIME Entrepreneur of the Month for March 2026: Dr. Nandita Lyndoh, founder of MEGHYRA, her journey inspires the growing community of entrepreneurs across the state.



15th May 2026– a joint event between PRIME and the Taste of Shillong of cohort 5 inaugurated their first retail outlet at Dreamland Arcade, Police Bazaar, Shillong. The inauguration began with a welcome speech by Luziana Wahlang, followed by the ribbon cutting of the retail outlet by Smti. Saloni Verma, IAS, Executive Director, Meghalaya Basin Management Agency.



21st May 2026– PRIME Entrepreneur of the Month for April 2026: Mayana Mayjatchi R. Sangma through her brand, Peacherino Accessories, Mayana is proving hard work and dedication to her craft serves as a powerful inspiration for local, aspiring business owners across the state.



28th May 2026– Marking yet another step towards building a homegrown brand and advancing her entrepreneurial journey, Euphinia Nongbyrsaw, founder of Paw-sh Palette (Cohort 5), inaugurated the second outlet located opposite New Dunn Hill, 1st Floor, Nongmynsong Main Market, Shillong.



5th June 2026– Ibjanjai Crochet Haven, a startup from Cohort 4 under PRIME Incubation Program, was selected for the NE-Vent 6 Incubation Programme at The Hub Jorhat. The opportunity was secured through a successful application process supported and guidance of the Portfolio Manager at PRIME Meghalaya.



13th June 2026– PRIME Entrepreneur of the Month for May 2026: Johan D. Marak, founder of Nana Rokom Wood and Bamboo Craft, more than creating beautiful pieces, his journey is a true inspiration to budding artisans and entrepreneurs all across the state.



30th June 2026– The Hon'ble Chief Minister, Shri. Conrad K Sangma, launched the "Achiever of the month" programme, a flagship initiative aimed at recognising outstanding individuals and fostering a culture of entrepreneurship across Meghalaya. Among the 50 entrepreneurs honoured at the occasion, Andy Kupa Lyngdoh of Paradigmatix was awarded "Achiever of the month"



10th July 2026– PRIME Entrepreneur of the Month for June 2026: Bankerlang Pariat, founder of Shillong.Anime.Custom, from selling anime posters to setting up a creative studio, shows his growth as an entrepreneur and inspiring the community.

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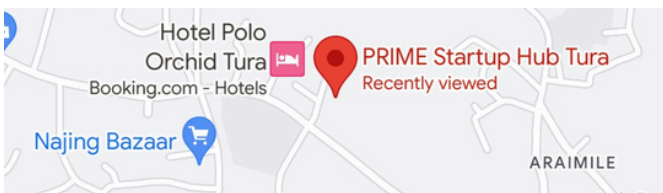
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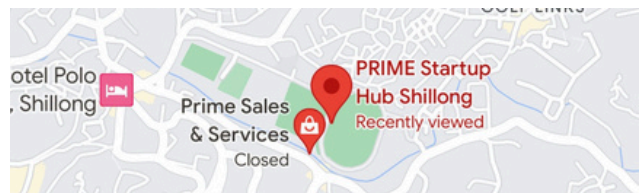
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