



PH/2022/831/04

Dated: Shillong 12th September 2022

From,
Dr. D. Vijay Kumar, IAS
Commissioner & Secretary, Govt. of Meghalaya
Chief Executive Officer, MBMA

Subject: Modification Eligibility to "PRIME's Financial support for establishing new entrepreneurship- related Training & Skilling Centers in Meghalaya"
Reference Letter No. MBMA/PH/2022/831/01 Dated Shillong, the 29th June 2022

Sir/Madam,

With reference to "PRIME's Financial support for establishing new entrepreneurship-related Training & Skilling Centers in Meghalaya in Challenge Mode" it is to be noted that the presentations/pitches of the pre-selected applicants were held on 8th September 2022 at PRIME Startup Hub Shillong.

It has been found by the selection committee that a large majority of the applicants were not able to adhere to the initial Eligibility Criteria outlined at <https://www.primemeghalaya.com/kb/training-centre-establishment/> i.e. specifically to the matter that the entrepreneurs should not have run a training center prior or that they should have not engaged in training activities with the government yet.

Those criteria had been given with the benevolent intent to specifically support promising and talented entrepreneurs who had previously not given any training. However, it has been found during the pitching that there were not many new entrants into the training field that had proposals and pitches that would suffice to be selected for funding as per the scoring and evaluation of the selection committee members.

So, in order to allow more entrepreneurs to also benefit from this offer the following modification is hereby announced to the eligibility criteria.

The following original eligibility criteria are being modified.

- The applicant shall not currently run any other training centre in or outside the state of Meghalaya.
- The application shall not have previously conducted any kind of training or workshops with the government.

The modified eligibility criteria are henceforth as follows.

- Preference in selection may be given to applicants who are currently not yet running any other training center in or outside the state of Meghalaya.
- Preference in selection may be given to applicants which have previously not conducted any kind of training or workshops with the government.

So, in order to ensure fairness, transparency and also give candidates an opportunity to apply which previously had not applied due to the initial eligibility criteria, the application window for "PRIME's Financial support for establishing new entrepreneurship- related Training & Skilling Centers in Meghalaya in Challenge Mode" is being reopened until 16th October 2022, EOD.



Interested entrepreneurs may go to <https://www.primemeghalaya.com/trainingcentres/> for more information. Also such entrepreneurs that got declined in the first round (e.g. due to a missing business/revenue model) may reapply during this phase.

The funding for the first round of pitching will still be proceeded with and the results will be published within the next few days.

Yours faithfully,

(Dr. D. Vijay Kumar, IAS)
Commissioner & Secretary, Govt. of Meghalaya
Chief Executive Officer, MBMA

Memo No. PH/2022/831/04-A

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Copy to:

1. The Executive Director, MBMA, Shillong for kind information
2. The Director & GM (Admin), MBDA/MBMA, Shillong for kind information
3. The Chief Finance Officer, MBDA/MBMA, Shillong for kind information
4. The Program Head, IIM-CIP, PRIME Startup Hub, Shillong for kind information
5. The Admin Head, PRIME Startup Hub, Shillong for kind information
6. Office Copy.

(Dr. D. Vijay Kumar, IAS)
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Chief Executive Officer, MBMA