



Free office & Co-Working Space (Jaka treikam ba la mang ia ki nongsengkam lajong)

Ki ar tylli ki PRIME Startup Hubs ha JN Stadium, Shillong bad ha Food Crafts Institute (FCI), Tura ki dei ki jaka treikam ha kaba ki nongsengkam lajong ki lah ban shong . Aplai iaka jaka treikam ne ophis ka jongphi ha PRIME Start Up Hubs ryngkat kiwei de ki nongsengkam lajong bad ioh ruh ban iashimbynta ha ki workshop bad ki training session bapher bapher.



Legal and Marketing support (Kaei kaei ba iadei bad ka ain bad kumjuh ka iew ka hat)

Ka packaging (ka song ka khom), branding (ka shap ha ki mar) bad ka marketing (ka iew ka hat) ki dei kiba kongsan tam naka bynta uno uno u nongsengkam khnang ban lah ban die bad rah iaki mar ki mata jong u/ka ha ki thup ba shajrong eh ha ki iew ki hat . Ka PRIME ka kyrshan ruh da kaba pynthawlad ia ki nongsengkam lajong ban rah iaki jingtyrwa sha kita ki partnered agencies ne kita kiba ba snoh kti lang bad ka PRIME . Ka PRIME ka iarap ruh ha ka ba iadei bad ka jingthaw iaka kompany, ban register na ka bynta ka GST, Laisen na FSSAI, register ha MSME bad kiwei kiwei.

Market Linkage (Pyniasnoh bad ka iew ka hat)

Ka packaging (ka song ka khom), branding (ka shap ha ki mar) bad ka marketing (ka iew ka hat) ki dei kiba kongsan tam naka bynta uno uno u nongsengkam khnang ban lah ban die bad rah iaki mar ki mata jong u/ka ha ki thup ba shajrong eh ha ki iew ki hat . Ka PRIME ka kyrshan ruh da kaba pynthawlad ia ki nongsengkam lajong ban rah iaki jingtyrwa sha kita ki partnered agencies ne kita kiba ba snoh kti lang bad ka PRIME. Ka PRIME ka iarap ruh ha ka ba iadei bad ka jingthaw iaka kompany, ban register na ka bynta ka GST, Laisen na FSSAI, register ha MSME bad kiwei kiwei.



Hato phi donkam training , jingiarap ha ka liang ka pisa, branding (ka shap ha ki mar) lane kano kano ka jingkyrshan ba phin lah ban jop iaki jingeh jongphi ha kaba iadei bad ka kam lajong ?

Wat artatien ban ia kynduh ia ngi ryngkat bad ki jingdonkam ki jongphi!

Ngii don hangne ban iarap ia phi :

-  www.primemeghalaya.com
-  info@primemeghalaya.com
-  [@primemeghalaya](https://www.facebook.com/primemeghalaya)
-  **+91 8787841885 | +91 8730994135 (Garo Hills Helpline)**
+91 90778 26559 | 0364-2501407 (Khasi,Jaintia Hills, Ri-bhoi Helpline)
-  **PRIME Startup Hub Shillong, Jawaharlal Nehru Stadium, Polo, Golf Links, Shillong 793001, Meghalaya**
-  **PRIME Startup Hub Tura, Food Crafts Institute (FCI), Najing Bazaar (Tourism Campus), Tura 794101, Meghalaya**

Lada phi dei u ne ka nongsengkam lajong (Enterpreuner) na Meghalaya, leit sha ka www.primemeghalaya.com mynta bad phin ioh iaka jingithuh kum u ne ka nongsengkam lajong da ka Government jong ka Meghalaya da kaba aplai ia u PRIME ID (haka Entrepreneur Portal)



Ki Nongseng Kam Lajong ha Meghalaya!

Phi kwah mo ban sdang iaka kam lade, ban pynneh iaka, bad ban pynroi iaka kam jong phi?

Ka PRIME kan iarap iaphi da kine harum:

1. Training halor kumno ban treikam lajong, jinghikai teknikal bad jingleit jngoh kam sha ki jylla bapher bapher.
2. Ka jingiarap haka liang ka pisa ka tyngka, bad ka jingiarap na ka bynta ban shna DPR
3. Ka jingiarap haka liang ka khaii
4. Ka jingidei bad ka iew die lang
5. Ka ophis bad ka jaka treikam ka bym donkam ban siew
6. Incubation- Ka jingkyrshan na ka bynta ki nongseng kam kiba lah ieng bha ka kam.
7. Pre incubation- Ka jingkyrshan na ka bynta ki nongseng kam kiba dang shu sdang.

Ka PRIME (Promotion and Incubation of Market Driven Enterprises) ka dei ka initiative (ka jingsdang ne lam lynti) kaba hap hapoh ka Planning Department jong ka sorkar Meghalaya kaba peit ia ka kam pynroi bad pynkiew ia ka kam lajong jong ki brieve ha Meghalaya. Ka jingthmu jong ka PRIME ka long ban wanrah iaka imlang sahang kaba lah ban iarap iaki nongseng kam ban sdang, ban roi bad ban seisoh. Kane ka kynhun ka trei shitom ha baroh ki nongbah jong ka state Meghalaya ban ai jingiarap na ka bynta kiba kwah sdang iaka kam la jong khnang ba kin lah ban ialeh pyrshah ia ki jingeh jong ki bad ba kin long ruh ki nuksa ba bha na ka bynta ki longdien jong ka nongbah jong ngi.



Aiu ka PRIME ka lah ban leh na ka bynta jong phi?

1 Training halor kumno ban treikam lajong, jinghikai teknikal bad jingleit jngoh kam

Ki jinghikai bad ki jingleit jngoh kam ki ju long ki sien jam ba nyngkong eh na ka bynta kiba bun ki riew seng kam lajong (enterpreneurs) ha kaban ioh ia ka jingjop . Ka PRIME ha ryngkat ka jingiatreilang bad ki tnad bapher bapher ka sorkar, ka plie ia ki lad ki lynti lyngba ki training naduh ka liang ka food processing haduh ka packaging (ka song ka khom) bad kumjuh ban ai iaki jinghikai kiba iadei bad ka stad ia ki bor teknoloji kiba mynta. Ka PRIME ka pyniasoh ruh bad ki agency ha kylleng na ka bynta ki jingkyrshan kiba iadei bad ki kor ki bor kiba donkam. Shibynta na ka rukom treikam ka PRIME, ka ju ialam ruh sha ki jingleit jngoh sha kylleng ki enterprise ne ka kam bapher bapher bad kiba lah kiew ha kylleng ka ri India.

2 Incubation

Shim ia u mawjam ba nyngkong ha ka kam jong phi bad ka PRIME . Aplai na ka bynta ka Annual Chief Minister's E-Champion Challenge bad phin ioh jaka kum ki TOP50 Enterpreneurs (ki nongseng kam lajong) jong ka jylla Meghalaya. Ki program bapher ha ka shisnem kin ailad iaphi ha ki jinghikai bakyrpang da ki riewshemphang bad kumjuh ki riewsengkam lajong kiba lah paw, nangta ki bootcamps na ka bynta ka jingtip jingpule, kumjuh ruh phin ioh ei ia ki jingiarap ha ki kam kiba iadei bad ka ain ka kanun ryngkat bad ka iew ka hat. Ka lah ruh ban pyniadei haka liang ka iadie ia thied bad ka jingiarap song pisa , kumjuh ruh ka pynbiang iaka jaka treikam bad kiwei kiwei. Phi lah ban iadon bynta lang haka kynhun jong ki 50 ngut kita ki riewsengkam lajong (enterpreneurs) na Meghalaya kiba ju iatreilang da kaba ia kyrshanlang haka lynti ia id.

3 Pre-Incubation

Katba phi nang kiew iaki mawjam bad ka lynti ia id kum u ne ka nongsengkam lajong , ai ba ka PRIME Pre-Incubation kan iarap iaphi ban pyntyllun da kaba kyrshan ia phi ha ka jingsdang ka kam ka jongphi . Ka PRIME Pre-Incubation ka dei ruh ka virtual (lynba ki kor ki bor) prokram kaba ia pyntyllun haki saw bnai eiei bad ka kynthup ruh iaki jinghikai kumno ban sengkam lajong bad iaki sap ki phong kiba phin ioh na ki training , ki workshop bad ki session naki nonghikai. Ka PRIME Pre-Incubation ka peit khamtam ia kito ki nongsengkam lajong kiba trei lyngba ki jaitkam ba khampher (innovation) lane ia kito kiba dang shu sdang iaka kam hynrei kiba kwah pat ban sngewthuh shuh shuh iaki customers (nongtheid) bad ki jingdonkam haka iew ka hat, ban pynjanai iaka buit treikam khngang ban ioh ban plie paidab iaka kam.



Shri. Conrad Sangma
Hon'ble Chief Minister
Government of Meghalaya

"Ka PRIME ka thrang ban ai ka jingkyrshan bad ki lad jinghikai na ka bynta iwei pa iwei i nongseng kam lajong ha ka jylla Kiba la don ha ka lynti ban wad ia ki lad ki lynti ban seng kam seng jam da lade hi. Nga ngeit skhem ba ha ki snem ki ban sa wan, ngin sa lah ban thaw ka imlang sahlng kaban ai mynsiem iaki nongshong shnong Ba kin phai khmat bad sdang ia ki kam lajong kum ka lad ai kam ai jam.

"Ki jinghikai bapher bapher kiba la ai da ki nonghikai bastad, kila iarap ianga ban sngewthuh khambha ia ka kam jong nga. Nga la ioh ruh ka lad ban ia shem bad kiwei ki para nongseng kam lajong. Nga sngew ban ai khublei iaka PRIME na ka bynta ka jinglam lynti bad ka jingai jingmut jong ki nonghikai. Kumjuh ruh, na ka bynta ka jingdon ryngkat jong ki bad nga Ha kaban iarap ban pyniasoh bad ki iew ki hat Bad iarap ban ai jingkyrshan ha ka liang ka pisa na ki shnat ai jingkyrshan pisa."



Semada Marak
Founder, Seven Cheri

"Nga la ioh shibun ki jingirap bad ka jingkyrshan na ka PRIME. Nga la iakynduh iaki riewshemphang na kylleng ki Shnat bad ki karkhana, kiba la iarap bad btin lynti ia nga baroh shi katta bad kiba la iarap ruh ban hikai ia nga . Ki la iarap bad ai jingmut ianga ban pynbha iaka kam bad kumno ba ngan kiew haka kam jong nga. Nga la ioh ruh katto katne ki jingkyrshan ha ka liang ka pisa, ka PRIF grant, bad ka kick-start grant na ka bynta ban thaw iaka kam bad kiwei kiwei."



Raymond R. Lyngdoh
Founder, Rynsan Creation Pvt. Ltd
(Savourit)

"Ka PRIME ka dei ka rynsan kaba iarap iaphi ban long ki nongai kam ym ki nongwad kam."



Bankitlang Nongbri
Founder, Eco Ri

Funding

Ka PRIME ka don ki lad iarap song pisa naka bynta kito ki nongsengkam lajong ha ki jaitkam ba kham pher kumjuh ruh ia kito ki kiba hap hapoh ka food processing lyngba ki jingbam tynrai.



PRIME Funding Options:

Kickstart Grant

Na ka bynta kiba dang sdang ha ki jaitkam ba kham pher bad kiba donkam jingiarap song pisa haka R&D/Product development haduh ban da pynlong iaki mar kiba la ibit ban pyniaid ha iew ha hat.

Haduh
10 Lak Tyngka
kum ka
Non-Refundable
Grant

Haduh
50 LaK Tyngka
kum ka
Zero-Interest
Loan
(ka ram ba
khlem sut)

PRIME Innovation Scaleup Loan

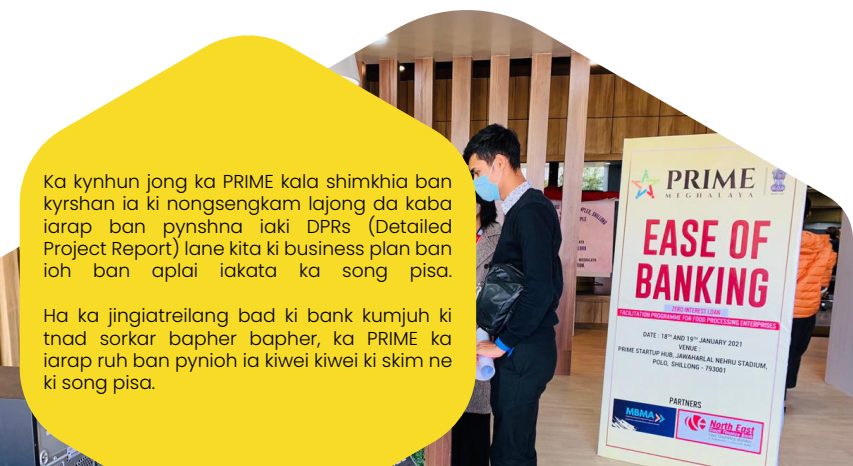
Na ka bynta kiba lah sdang ha ki jaitkam ba kham pher bad kiba donkam jingiarap song pisa ban pyniar bad pynheh ia kata ka kam kaba ki lah don lypa.

Food Processing Zero-Interest Loans

Haduh Rs. 25 Lakh kum ka Zero-Interest Loan na ka bynta ki karkhana pynmih ha ka Food Processing Sector.

Haduh Rs. 5 Lakhs kum ka Zero-Interest Loan na bynta ki nongsengkam lajong kiba don jingmut bad sdang thymmai iaka kam ha ka Food Processing Sector.

Haduh
25 Lakh Tyngka
kum ka
Zero-Interest Loan
naka bynta ka
Food Processing
Loan/ka ram ban
sengi a ki



Ka kynhun jong ka PRIME kala shimkhia ban kyrshan ia ki nongsengkam lajong da kaba iarap ban pynshna iaki DPRs (Detailed Project Report) lane kita ki business plan ban ioh ban aplai iakata ka song pisa.

Ha ka jingiatreilang bad ki bank kumjuh ki tnad sorkar bapher bapher, ka PRIME ka iarap ruh ban pynioh ia kiwei kiwei ki skim ne ki song pisa.