



**PRIME**  
MEGHALAYA



**MEGHALAYA'S  
BRILLIANCE ON DISPLAY  
2023**

**A Glimpse into the Product &  
Services of PRIME's Dedicated  
Entrepreneurs in  
MEGHALAYA**



# About PRIME

PRIME (Promotion and Incubation of Market-Driven Enterprises) is the entrepreneurship development and promotion initiative by the Planning Department, Government of Meghalaya. PRIME aims towards building an inclusive and supportive ecosystem that allows local entrepreneurs to start, grow and flourish. A dedicated team works across the state to help entrepreneurs overcome their challenges and become role models for the youth of the state.

## What PRIME offers

- 1** Various Entrepreneurship & Technical training, Exposure visits.
- 2** Financial Support and Assistance in creation of DPR
- 3** Legal and marketing support
- 4** Market Linkage
- 5** Free office space
- 6** Incubation for revenue stage entrepreneurs for the Top 50 winners of the CMECC
- 7** Pre-incubation for idea stage entrepreneurs

IMPLEMENTED BY:



# 01

## FOUNDER : ARAK M SANGMA



### STARTUP NAME : A.KAKKI

A.kakki is a unique startup specializing in crafting one-of-a-kind terracotta items, including home decor, utilitarian products, and jewelry inspired by traditional motifs.

### SOCIAL IMPACT:

Their creations prioritize zero waste and environmental friendliness, using locally sourced materials.



- +91 93658 79141
- araksangma30@rediffmail.com
- R. C Road, Tura West Garo Hills - 794001
- akakkistudio.com
- a.kakkistudios

A.KI-MATMA A.KI-SIKE  
**A.KI-NOK** A.KI-MB  
A.KI-DONCHAK A.KI-RIPOK  
A.KI-BORANG A.KI-MATGRIK



## STARTUP NAME: CHISIM FURNITURE AND WOODCRAFTS

Chisim Furniture and Woodcrafts, led by founder Kalseng, combines traditional and modern craftsmanship to create furniture and unique wood products.

## SOCIAL IMPACT:

Chisim Furniture and Woodcrafts, contributes to the community by offering employment to four local men and occasionally hiring women laborers. They also provide valuable training to individuals in the village and surrounding areas, fostering skill development and economic empowerment.



+91 87878 15198

chisimkalseng@gmail.com

Jongkol, Baghmara, South Garo Hills, 794102.

TABLE PITCHER PLANT  
CHAIR  
TRADITIONAL WOOD  
PRODUCTS WOOD MEMENTO



# 03

## FOUNDER : TRINITY SAIOO



### STARTUP NAME : DAIA PROCESSING UNIT

Daia Processing Unit is your source for pure, organic spices sourced directly from farmers. They specialize in Lakadong Turmeric and a range of other spices like ginger, cinnamon, and more.



### SOCIAL IMPACT:

Daia Processing Unit empowers women through job opportunities while prioritizing sustainability, benefiting both consumers and environmental well-being.

+91 93832 25326

saioprinity@gmail.com

Mulieh, West Jaintia Hills District, 793150

daia\_spice

BLACK PEPPER  
**GINGER**  
(NADIA AND ING MAKHIR)  
**LAKADONG TURMERIC**  
CINNAMON



04

FOUNDER : GERALDINE CH MOMIN

*Ella's*  
CRAFT-A-TORIUM

STARTUP NAME :

ELLA'S  
CRAFT-A-TORIUM

Ella's Craft-A-Torium handcrafts skincare using Ayurvedic and modern science, featuring natural, vegan ingredients for long-term benefits. They specialize in gift packaging & wedding favours



SOCIAL IMPACT:

Ella's Craft-A-Torium has been able to provide employment to the local youth. They also produce 100% chemical-free, non-toxic, natural products and also offers paid training thereby promoting skill development and job opportunities.

+91 87876 38469

genisus.chmomin9@gmail.com

Upper Babupara Tura, West Garo Hills, 794001

ellascraft\_a\_torium

SAFFRON FACE OIL  
SCENTED CANDLES  
LIPSTICKS LIPBALMS LOTIONS  
HANDMADE SOAPS  
BODY BUTTER CREAMS  
SCENTED WAX TABLETS  
FACEPACKS  
HAIR OIL



05

FOUNDER: TASHA WANME P  
MARAK



STARTUP NAME: WANDERER

WANDERER is dedicated to creating exquisite handmade accessories and lifestyle products, offering a touch of excellence to everyone.



SOCIAL IMPACT:

Wanderer empowers local artisans, using eco-friendly materials, and promoting sustainable communities through every handcrafted creation, fostering meaningful social impact.

- +91 98627 32664
- purplewan3@gmail.com
- Walbakgre, Tura, 794001
- wanderer\_\_artroom

HAIR ACCESSORIES  
PAINTINGS  
CRAFTS



# 06

## FOUNDER: PYNTNGENLANG KHONGSITIT



### STARTUP NAME: CROASIS

Croasis is actively involved in food processing and operates under the brand name 'Zelov,' signifying deep ardor.



### SOCIAL IMPACT:

Croasis fosters a direct impact on farmers, generating employment for skilled youth. Their chain of support extends from remote farmers to urban retailers, along with providing training to rural entrepreneurs, self-help groups, and food processing businesses.

- +91 70057 25467
- Croasisinfo@gmail.Com
- Diengsong, Laitryngew, Cherrapunjee, 793108
- Croasis Infosystem

HONEY JUICE WINE  
SQUASH JAM PICKLES  
CHIPS





# 07

## FOUNDER: AMRAN CH MARAK

AGRI PROD

Cafe & Retail

### STARTUP NAME: AGRI PROD RETAIL

Agri Prod Retail is dedicated to marketing and promoting various natural and organic food products where in the raw materials are sourced from Meghalaya itself.



### SOCIAL IMPACT:

Agri Prod Retail generates job opportunities, empowers entrepreneurs, and fosters marketing connections for local products through their retail outlet in Williamangar.

+91 70053 84983

amran.marak24@gmail.com

Williamnagar, East Garo Hills - 794111

agriprod19.in    AgriProdcafe

DOMINIC PICKLES    BOTTLES AND JAR  
**MANGSANG RICE**  
**ACHIK PICKLE**  
LOCAL HONEY  
LOCAL BLACK PEPPER



08

FOUNDER : DIPANKAR SARKAR



STARTUP NAME : BLUE PRINT CREATIVES

Blue Print Creatives specializes in photography, videography, and creative services, delivering exceptional visual content for various needs and projects.



SOCIAL IMPACT:

Blue Print Creatives is dedicated to creating employment and enhancing skills, fostering opportunities and growth within the community.

- +91 99034 11866
- s.dipon900@gmail.com
- Fancy Valley, Tura, West Garo Hills - 794001
- blue\_print\_creativess

VIDEOGRAPHY  
PHOTOGRAPHY  
CREATIVES



09

FOUNDER: **THRANGLIHOK  
DIENGDOH**



**STARTUP NAME: ABEPOXY STUDIO**

ABepoxy Studio is dedicated to transforming natural resources and scrap materials into elegant, environmentally conscious furniture, embracing the beauty of sustainability.

**SOCIAL IMPACT:**

ABepoxy Studio repurposes discarded materials and harnesses nature's beauty to create eco-friendly, elegant furniture. They invite you to explore a world where sustainability and style converge in furniture design.



- +91 69090 88074
- Abepoxystudio@gmail.com
- Mawphlang (Mawkohmon), East Khasi Hills - 793121
- ABepoxy\_Studio

TABLE CLOCKS  
NAME BOARDS  
GIFT ITEMS  
TEA SET  
MEMENTOS  
PICTURE FRAMES  
WALL CLOCKS



# 10

## FOUNDER : PREVALENCY SYIEM



### STARTUP NAME : RI & LAST ERI SILK WEAVING & DYEING UNIT

Ri & Last Eri Silk Weaving & Dyeing Unit, committed to preserving Meghalaya's cultural heritage, employs eco-friendly techniques and traditional spinning and dyeing methods in crafting exquisite Eri silk garments and products, contributing to a sustainable future.



### SOCIAL IMPACT:

Ri & Last Eri Silk Weaving & Dyeing Unit strives for substantial social impact through sustainable handloom growth, providing job opportunities for youth, and fostering entrepreneurship among students. Empowering women in this sector through financial support, market connections, and specialized training programs is also a priority, aiming to create a larger, focused cluster within their area.

+91 85752 15160

prevasyiem2@gmail.com

Khweng village, Ri-Bhoi District - 793103

rilast\_erisilk\_weaving\_khweng

MUFLERS NECKTIE JAINSEM SHAWLS STOLES CLUTCHES BAG DRESS MATERIAL



# 11

## FOUNDER : WANILLA D SANGMA

### STARTUP NAME :

### WANILLA DAWA FOOD PRODUCT

Vanilla Dawa Food Products, a women-led food processing hub in Dalu, is helmed by founder Wanilla. They transform local seasonal produce like banana, jackfruit, pineapple, and tapioca into chips, juice, and powder.



### SOCIAL IMPACT:

Vanilla Dawa Food Product actively empowers local women by generating employment, offering valuable training, and mentoring those interested in the food processing sector thereby fostering entrepreneurship and economic growth within the community.

- +91 93662 16581
- wanillasangma@gmail.com
- Thibapara, Dalu ,West Garo Hills - 794103

JACKFRUIT CHIPS  
**PINEAPPLE JUICE**  
GINGERPOWDER  
**MANGO JUICE**  
**BANANA CHIPS**  
TAPIOCA CHIPS AMLA CANDY  
**BEETROOT JUICE**  
JACKFRUIT MIXER CHANA  
GINGER CANDY  
TURMERIC POWDER



# 12

## FOUNDER : TIWAR K MARAK

### STARTUP NAME : MARAK HANDICRAFTS

Marak Handicrafts excels in crafting imaginative and unique designs, producing creative and innovative products. Their items blend functionality with aesthetics, enhancing homes and events.

### SOCIAL IMPACT:

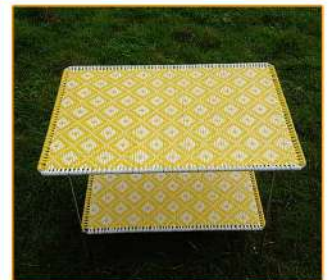
Marak Handicrafts is committed to providing training and sharing knowledge with the people in the village and its surrounding areas, contributing to skill development and empowerment.



- +91 98628 33868
- tiwarmarak12@gmail.com
- Dingrepa, Mendal, West Garo Hills - 794002

MURAH

KITCHEN RACK  
WEDDING BACKDROP  
CAKE STAND  
FLOWER POT STAND  
PLASTIC TABLE  
SHOE RACK



# 13

## FOUNDER : TREBITH CH MOMIN



### STARTUP NAME : JAKMATANG CREATION

Jakmatang Creation is dedicated to crafting innovative bamboo and wood products. Founder Trebith combines traditional and modern techniques to create unique and contemporary items.



### SOCIAL IMPACT:

Jakmatang Creation is committed to creating employment opportunities and providing training to inspire passionate young individuals to become entrepreneurs and skilled craftsmen, fostering economic growth and skill development.

+91 81318 93051

tmomincheran@gmail.com

Dabitampangdam, Baghmara - 794102

jakmatang\_creation

WOOD SCULPTURE  
FURNITURE  
PITCHER PLANT  
TRADITIONAL TREE HOUSE  
BAMBOO SAW DUST FRAME



# 14

## FOUNDER : MATILDA SHADAP



### STARTUP NAME :

### MATIL SPICE & FOOD PROCESSING

Matil Spice & Food, inspired by the abundance of local organic fruits and popular regional spices, specializes in processing these cherished ingredients found locally.



### SOCIAL IMPACT:

Matil Spice & Food empowers local farmers, provides employment for women, and conducts training programs for skill development, contributing to both economic growth and community support.

- +91 87298 01367
- matildashadap@gmail.com
- Madankynsaw, Mowkyndeng West Jaintia Hills - 793150
- Matil\_Spice\_and\_Food

HOME MADE WINES PICKLES HONEY  
BAY LEAF **SESAME**  
CANDIES **LAKADONG TURMERIC**  
GINGER **JAMS** BLACK PEPPER CINNAMON





# 15

## FOUNDER: ROGER MANNERS



### STARTUP NAME: TYNGIER SMOKERY

Tyngier Smokery is driven to expand the local market's culinary horizons by offering high-quality smoked foods with international flavors. Their commitment extends to reintroducing and popularizing local smoked delicacies and flavors beyond the local sphere.

### SOCIAL IMPACT:

Tyngier Smokery prioritizes sourcing local produce at fair prices directly from farmers, supporting local self-sufficiency. They also provide part-time and hourly employment opportunities, especially for home makers and stay-at-home parents.



+91 97743 73731

mo.manners@gmail.com

Tyngier Smokery, Madan Block, Myllem, Lyngkien Road - 793009.

tyngier\_shillong

BLACK BEAN CHILLI OIL

- TUNGRYMBAI WITH SMOKED CHICKEN DRY CHUTNEY/PICKLE
- SMOKED SHRIMP DRY CHUTNEY/PICKLE
- NEPALI STYLE RADISH PICKLE
- KERALA STYLE SMOKED BEEF PICKLE
- SMOKED SHIITAKE CHILLI OIL WITH SMOKED CHICKEN
- GOAN STYLE SMOKE PORK PICKLE
- SMOKED SHIITAKE CHILLI OIL



# 16

## FOUNDER: ALBAS MARAK



### STARTUP NAME: MEGHALAYA ROOTS

Meghalaya Roots is a team of enthusiastic explorers deeply passionate about travel. They specialize in meticulously curated tours, ensuring unforgettable experiences for their customers. Their success is gauged by customer satisfaction, their ultimate priority.



### SOCIAL IMPACT:

Meghalaya Roots acknowledges the positive potential of tourism for local communities and conservation efforts and uses effective management to enhance the local economy, job opportunities, and the preservation of cultural and natural treasures.

+91 60096 98071

meghalayaroots@gmail.com

Old Chipakram, Mendipathar, North Garo Hills - 794112

meghalayaroots.com



Meghalaya Roots

### MEGHALAYA TOUR PACKAGES



# 17

## FOUNDER : IVAN RICHIE UMDOR



### STARTUP NAME : W&I PACKAGING

W&I Packaging specializes in the production of eco-friendly brown paper bags, offering a diverse range of sizes, from compact pouches to spacious shopping bags.



### SOCIAL IMPACT:

W&I Packaging contributes to environmental sustainability by offering employment opportunities and promoting eco-friendly products, fostering a greener future.

+91 97744 82873

ivanumdor@gmail.com

Pynthorbah block-II pershyiap EAST KHASI HILLS - 793001

**SHOPPING BAGS**  
**BROWN PAPER BAGS**  
**GROCERY BAGS**



# 18

## FOUNDER : JESSICA A SANGMA



### STARTUP NAME : SOPHIA'S TASTE

Sophia's Taste specializes in food processing, crafting a range of local and organic products directly sourced from farmers and farms, promoting community-based agriculture and sustainable production.



### SOCIAL IMPACT:

Sophia's Taste is committed to supporting a daily wages system, empowering women, embracing eco-friendly practices, and sharing knowledge. They actively promote entrepreneurship, raise environmental awareness, and advocate for the utilization of surplus local and organic products.

- +91 93628 49864
- jessicaasangma8@gmail.com
- Niram Ading, Tura, West Garo Hills - 794001
- jess organic local products
- Sophias\_taste,

**CANDIES** **PICKLES**  
**FRUITS JUICES**  
HERBAL POWDERS



# 19

## FOUNDER: MORENO GRETACHI R MARAK



### STARTUP NAME: MINUTIAE

Minutiae creates a diverse range of healthy salads, desserts, and chocolate discs and bites, ideal for any event or occasion.

### SOCIAL IMPACT:

Minutiae focuses on employment generation, women's empowerment, and enhancing individuals' health and well-being, emphasizing social and economic well-being in their initiatives.



+91 90896 74430

morenomarak@icloud.com

New Tura, Matchakolgre, Tura, West Garo Hills - 794001

minutiae\_083

HEALTHY SALADS  
DESSERTS  
CHOCOLATES



# 20

## FOUNDER: PRANTISH FRANCIS NARZARY



### STARTUP NAME: CLICK CAFE

Click Cafe is dedicated to showcasing the rich and flavorful coffee of northeastern India on a global scale. Their mission extends beyond promoting local coffee; they actively engage in providing barista training and educating customers about diverse brewing methods. With a vision to roast their coffee beans and become a distinguished coffee brand.

### SOCIAL IMPACT:

Click Cafe Shillong offers coffee knowledge to growers, barista training to young entrepreneurs and job seekers, and operates with an eco-friendly and sustainable cafe system, promoting sustainable practices within the coffee industry.



- +91 87875 98643
- clickcafeshillong@gmail.com
- Shillong - 793001
- Clickcafeshillong

### LOCAL COFFEE BARISTA TRAINING



# 21

## FOUNDER : BIKRAM MARAK



### STARTUP NAME : A'CHIK WOOD

A'chik Wood excels in wood craftsmanship and provides a range of wooden furniture options, combining aesthetics with functionality for various needs.



### SOCIAL IMPACT:

A'chik Wood is dedicated to providing employment opportunities while offering training in wood carving for emerging artisans, contributing to skill development and job creation in the community.

+91 98624 13844

Vikram.marak99@gmail.com

Mendipathar North Garo Hills - 794110

A'chik wood

CLOCK FURNITURE DECOR BOWL  
SIGN BOARD  
STATUE PEN STAND



22

FOUNDER : **TENGSRANG A SANGMA**



**STARTUP NAME :** **JA-KOP FOOTWEARS**



Jakop Footwears specializes in producing slippers made from durable rubber and plastic materials, ensuring comfort and longevity.

**SOCIAL IMPACT:**

Jakop Footwears is committed to providing employment opportunities for individuals from the village, enhancing local job growth and economic well-being.

+91 98638 60150

tasangma1986@gmail.com

Rongkon Songgital, P.O Okkapara, South West Garo Hills - 794105.

jakopfootwears

LADIES SLIPPERS  
GENTS SLIPPERS  
KIDS SLIPPERS





23

FOUNDER: JAYANT KHEMKA



STARTUP NAME: KAWAYAN

Kawayan Clean manufactures bamboo-based products to create eco-friendly home cleansing detergents and personal care items.

SOCIAL IMPACT:

Kawayan Clean promotes eco-friendly homecare, personal care alternatives, and supporting local communities while preserving the environment.



- +91 94021 97500
- sindiabioproducts@gmail.com
- Ribhoi - Nongpoh Umiew Complex, 1st Floor, 15th Mile, Byrnihat.
- Socials handles

MULTI PURPOSE CLEANER  
LAUNDRY SOAP  
FLOOR BAMBOO CARCOAL  
WASH BRIQUETTES DISH WASH



# 24

## FOUNDER : RUPESH T SANGMA

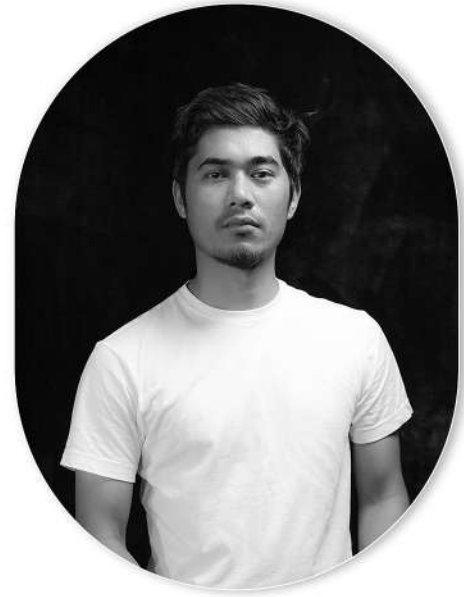


### STARTUP NAME : aRTS STUDIO

aRTS Studio began with a vision to support and uplift local businesses. They create content that communicates brand messages, fosters trust, and preserves cherished memories, constantly evolving and learning.

### SOCIAL IMPACT:

aRTS Studio has provided employment and actively engages talents, contributing to both job opportunities and the nurturing of artistic abilities.



- +91 88370 01410
- rupeshsangma@gmail.com
- Darrang Pathalgittin, Nongalbibra, South Garo Hills -793109
- artsangma33

PHOTOGRAPHY **EVENT COVERAGE**  
**DOCUMENTARIES**  
**FILMS** CONTENT CREATION



# 25

## FOUNDER: MANSAN HAME LALOO



### STARTUP NAME: SAIHON ARGO FARMS

SAIHON Agro Farms is a startup dedicated to farming Black Soldier Fly (BSF) Larvae, which efficiently transform food waste into premium animal feed and top-notch insect compost or frass.

### SOCIAL IMPACT:

Saihon Agro Farms excels in converting organic waste into premium protein feed. This innovative approach aids waste management, enhances farmers' profits, and offers a superior livestock feed option while increasing earnings through insect compost/frass sales.



- +91 89740 54051
- mansanlaloo91@gmail.com
- Golflink, Pdengshnong 6<sup>th</sup> furlong, Shillong -793001

**INSECT COMPOST/FRASS**  
**BLACK SOLDIER FLY LARVAES**



# 26

## FOUNDER : NIKSE T SANGMA



### STARTUP NAME : BN RESIN ART

BN Resin Art is a woman-led startup that presents an array of products crafted with resin, demonstrating creativity and craftsmanship.

### SOCIAL IMPACT:

BN Resin Art is passionate about empowering women, helping them embrace their uniqueness through artistic accessories, and fostering self-confidence and individuality.

+91 93666 87795

nikse2lsangma@gmail.com

Balsrigittim, Williamnagar, East Garo Hills - 794111

bn\_resin\_art

KEYCHAIN  
EARRING  
RESIN  
DREAMCATCHER CAKE STAND  
PHOTO FRAME



27

FOUNDER: **KHRAW BOR BHA KHARPURI**



**STARTUP NAME: CHICKEN WAGON**

The Chicken Wagon, Shillong's pioneering food truck, offers speedy servings of hot fried chicken, juice, fries, burgers, and more. The goal is to provide quick, clean, restaurant-quality street food. Tourists and visitors trust them for their quality and reliability.



**SOCIAL IMPACT:**

The Chicken Wagon maintains freshness with preservative-free lemonade and local produce. They use compostable, biodegradable materials instead of plastic and prioritize cleanliness, promoting the #Haltrash initiative.

+91 85750 19356

khraw.kharpuri@thechickenwagon.com

The Chicken Wagon, Golfink, Lumshiyap, Pdengshnong, Shillong - 793001

thechickenwagon

**SOHIONG JUICE**  
CHILLI DOG COMBO FUSION NUGGETS  
**CHICKEN STRIPS** LEMONADE  
TCW CHIPS COFFEE  
POPCORN CHILLI DOG





### STARTUP NAME : HAZEL CREATIONS

Hazel Creations specializes in the intricate art of knot tying, crafting unique designs with cords. Their creations include wall hangings, plant hangers, and jewelry, adding a trendy handmade touch to home decor and fashion.

### SOCIAL IMPACT:

Hazel Creations offers training and part-time income opportunities to female students and housewives, empowering them with valuable skills and financial independence.

-  +91 87945 25011
-  hazelstore06@gmail.com
-  Lumsophoh, Nongthymmai Shillong - 793014
-  hazelstore.in
-   Hazel\_creations

TABLE COVERS BAGS  
MIRRORS  
SHELF WALL HANGING DECORS  
MACRAME  
COASTERS GIFTS  
PLANT HANGERS



# 29

## FOUNDER : TRENCHIE R. MARAK



### STARTUP NAME : MIDNIGHT KNOT 10

Midnight Knot10 makes day to day products of our use like table runner, hanging chair, cushion, dressing mirrors , handbags , etc out of Macrame thread.



### SOCIAL IMPACT:

Midnight Knot10 actively promotes environmental sustainability, job creation for unemployed youth, social justice, and economic development, contributing to a more equitable and sustainable society.

+91 84140 60610

trenchiemarak@gmail.com

New Tura Sunny Hill, West Garo Hills, 794001

midnight\_knot10

**BAGS** WALL HANGING & SHELF  
**PLANT HANGING** ACCESSORIES  
**TABLE RUNNERS**  
CLOTHING



# 30

## FOUNDER: ELVEE S MARBANIANG



### STARTUP NAME: RUNO - HEALTH

Runo Health Pvt Ltd, a dynamic health tech startup, aims to enhance healthcare service delivery in the Northeast region. Their digital platform connects service providers with patients, offering a comprehensive solution for all health-related needs.

### SOCIAL IMPACT:

Runo Health operates with a business model focused on generating meaningful social impact. This includes employment opportunities, alleviating the psychological and financial burdens of ailing families, empowering women through a predominantly female staff, and providing training opportunities for aspiring youths in the healthcare sector.



+91 82579 48971

elvee@ruralnomics.com

Jowai, West Jaintia hills - 793150

rcare4u.in Runo.health





# 31

## FOUNDER : TEISKHEM LYNRAH

# ARKA

### STARTUP NAME : ARKA KOMBUCHA

Arka Kombucha specializes in crafting fermented tea, bottled after a 2-week or 4-week brew, influenced by weather conditions. Their products are supplied to Shillong's cafes and bars.

### SOCIAL IMPACT:

Arka Kombucha brings economic opportunities by supplying their fermented tea to different outlets in Shillong. Their business supports local establishments and contributes to economic growth.



### ARKA KOMBUCHA (DIFFERENT FLAVOURS)

+91 70050 65916

teiskhemlynrah@gmail.com

Dukan Road, Saitsohpen, Sohra - 793108

meraki\_bombay



32

FOUNDER : CHEANCHANES MARAK



STARTUP NAME : GRACEFULLY HANDMADE

Gracefully Handmade specializes in producing a variety of organic cosmetics all carefully handcrafted to provide exceptional options for elevating your skincare regimen.



SOCIAL IMPACT:

Gracefully Handmade actively contributes to social impact by using eco-friendly materials in their products, supporting local farmers, and providing employment opportunities, thereby fostering sustainability and economic growth.

- +91 90897 31809
- cheanchanesmarak123@gmail.com
- Balsriading Baghmara, South Garo Hills 794102
- gracefully handmade

FACEPACK SOAP LIP BALM  
CANDLE  
FACEWASH



# 33

## FOUNDER: SENORITHA M SANGMA

### STARTUP NAME:

### SENORITHA SANGMA FOOD PRODUCT

Senoritha Sangma Food Product is committed to reducing food waste in the state by producing healthy snacks, juices and dehydrated fruits made from locally sourced raw materials,

### SOCIAL IMPACT:

Senoritha Sangma Food Product actively employs women and provides valuable training sessions, empowering individuals in the village and surrounding areas to become successful entrepreneurs.



+91 93667 54382

senorithasangma94@gmail.com

Agipenggre, Selsella

ss\_foodproducts

JACKFRUIT CHIPS  
MANGO JUICE PICKLES  
TAPIOCA CHIPS JACKFRUIT JUICE  
AMLA JUICE BANANA CHIPS JACKFRUIT CHANA  
JACKFRUIT POWDER



# 34

## FOUNDER : SPENCER D SANGMA



### STARTUP NAME : COLOUR DUO CUSTOM ART

Colour duo custom Art, a creative powerhouse, specializes in crafting personalized art and custom printed products, catering to events and individuals.

### SOCIAL IMPACT:

Colour duo custom Art offers versatile art training, fostering creativity and skill development. They empower individuals to explore various artistic mediums and styles, helping them reach their full creative potential.



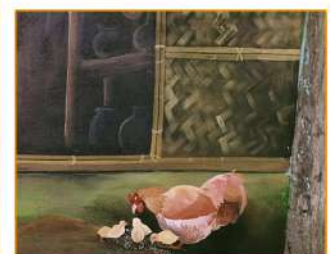
+91 87983 23619

gmail.travizbroodie@gmail.com

Upper Matchakolgre, Tura -794001

colourduo2207 ColourduocustomArt

**SPRAY PAINT** WALL GRAFFITI  
**CUSTOMIZED T-SHIRT**  
**INTERIOR PAINTING**  
CULTURAL T-SHIRTS EXTERIOR PAINTING



35

FOUNDER: EVEREST NONGSHLI



STARTUP NAME: EVEREST'S GLOBAL

Everest's Global prioritizes promoting and marketing local, handmade Eri Silk Yarn, organic fabrics, and products. Their approach creates job opportunities and boosts economic growth locally and nationally.

SOCIAL IMPACT:

Everest's Global actively supports local artisans by promoting and marketing handmade Eri Silk Yarn, organic fabrics, and various products, contributing to their economic well-being and preserving traditional craftsmanship.



- +91 84140 79692
- everestglobalstore07@yahoo.com
- Bhoirybong, Lumdaitkhla, Ri-Bhoi District 793103

STOLES  
NECKTIE SHAWLS  
RYNDIA  
MUFFLERS  
BLAZER SHIRTS



# 36

## FOUNDER : MANOJ T SANGMA



### STARTUP NAME : VANILLA BEAN PROCESSING

Vanilla Bean Processing specializes in transforming state-grown vanilla beans into a range of products, including gel wax candles, saplings, and pods.

### SOCIAL IMPACT:

Vanilla Bean Processing is committed to educating farmers on growing vanilla and enhancing their livelihoods. They promote tree planting, conduct outreach programs, and advocate for eco-friendly practices, emphasizing the avoidance of pesticides and chemicals.



- +91 98636 36255
- manojtegite@85gmail.com
- Tura, Matchakolgre, West Garo Hills, 794001
- Garo Hills Vanilla

## VANILLA GEL WAX CANDLE SAPLINGS PODS



37

FOUNDER: LYNTI RYNGHANG



STARTUP NAME:

LYNTI RYNGHANG  
WOOD CARVING

Lynti Rynghang Wood Carving is dedicated to meticulously carving wooden furniture. The business emerged in response to employment challenges in the state, offering a unique approach that aims to provide job opportunities for fellow youth.

SOCIAL IMPACT:

Lynti Rynghang takes pride in a job that preserves the culture of traditional tools, ensuring the legacy of craftsmanship endures.



+91 93666 74613

lyntiryngchang@gmail.com

Umshiw, Umsning, Ri-Bhoi District - 793105

Lynti Rynghang

FISH WOOD STATUES  
ATLAS MAN SNAKE BIRD





## STARTUP NAME : AT CANDID SHOES

AT Candid Shoes is dedicated to providing stylish and affordable footwear to customers both locally and internationally. They prioritize quality, customer satisfaction, and offer fashionable footwear options.



## SOCIAL IMPACT:

AT Candid Shoes has significantly contributed to local job opportunities and economic growth by providing employment to young individuals.

+91 98632 66444

atcandidshoes@gmail.com

AT Candidshoes, Pynthorbah Block II, Shillong, 793001

atcandidshoesshillong

## LADIES FOOTWEAR





# 39

## FOUNDER : HESTING LYNGDOH

### STARTUP NAME : HL CANDLE MEGHA BRAND

HL Candle Megha brand deals in candle making and manufacturing exquisite bee wax candles of different sizes and designs.



### SOCIAL IMPACT:

HL Candle Megha Brand focuses on creating employment opportunities, contributing to local job growth and economic well-being.

- +91 87987 31613
- Mawlein Makkhan, Umsning Ri - Bhoi district - 793103
- heasting\_lyngdoh
- Heasting Lyngdoh

## BEE WAX CANDLES



40

FOUNDER : KELLYMON WARSHONG



STARTUP NAME : M/S K.WARSHONG LEATHER MANUFACTURING GOODS

M/s K. Warshong deals in manufacturing of leather goods and clothing that can be customized as per the customer's preference and taste.



SOCIAL IMPACT:

M/s K. Warshong focuses on training and providing job opportunities to the youth, offering them opportunities at their center once they complete their training courses.

- +91 98568 19155
- Kellymonwarshong13@gmail.com
- Malki Kharmalki, Shillong - 793001.
- MS Kwarshong|leather manufacturing goods

BIKE RIDER CHEST GUARD BAG JACKET SEAT COVER SANDAL SOFA SET UPGRADATION BELT



# 41

## FOUNDER: ALIM PARIAT

*Bsa Rta*  
PROCESSED MEAT

### STARTUP NAME: BSA RTA

Bsa RTA is a meat processing enterprise dedicated to crafting a range of meat products, including sausages, meatballs, nuggets, bacon, and more.



### SOCIAL IMPACT:

Bsa Rta aims to promote local poultry farms and support food businesses by offering locally made meat products. Their expansion plans include creating more job opportunities for the community.

+91 87300 53767

alimpariat16@gmail.com

Khimusniang, Jowai, West Jaintia Hills, 793150

bsa\_rta

**BACON CHICKEN PICKLE**  
**CHICKEN/PORK**  
SAUSAGES MEATBALLS  
**CHICKEN NUGGETS**



# 42

## FOUNDER: DIMANWEL RANI



### STARTUP NAME: D. RANI BAMBOO AND FURNITURE HANDICRAFT

D. Rani Bamboo and Furniture Handicraft uses bamboo which is a raw material available in abundance in the state to craft exquisite bamboo furniture and handicrafts.



### SOCIAL IMPACT:

D. Rani Bamboo is committed to creating employment opportunities while maintaining a focus on eco-friendly materials, contributing to both local job growth and environmental sustainability.

+91 93954 17977

dimanrani928@gmail.com

Centre village New Jirang, Ri-Bhoi - 793102

**JUGS** TABLE LAMP  
**SOFA SETS** MUG  
MOMENTOS CHAIRS  
**TABLES**



# 43

## FOUNDER: JENDRASING KURKALANG

### STARTUP NAME: M/S J.KURKALANG HANDICRAFT

M/S J. Kurkalang Handicraft specializes in crafting cultural artifacts and Khasi instruments, celebrating and preserving the rich heritage of Khasi culture.

### SOCIAL IMPACT:

M/S J. Kurkalang Handicraft is devoted to preserving traditional Khasi culture and artifacts while simultaneously creating employment opportunities, contributing to cultural preservation and fostering economic growth.



+91 60097 49287

jendrakurkalang@gmail.com

Laitkyrhong, East Khasi Hills - 793015

jendrasing kurkalang

**DUITARA** DECORATIVE ITEMS  
**KHASI ORNAMENTS**  
**KHASI INSTRUMENTS**



# 44

## FOUNDER: BLANDINA RYMPEIT



**STARTUP NAME:** M/S BLAN HANDLOOM & HANDICRAFT

M/s Blan Handloom & Handicraft is a handloom startup dedicated to crafting sustainable Ryndia Fabric, preserving local traditions, and empowering artisans.



### SOCIAL IMPACT:

The startup provides extensive training and employment opportunities to individuals from the local village, contributing to their skill development and economic well-being.

+91 84148 07579

blandinarympeit@gmail.com

Umden Nongtluh, Umling, Ri-Bhoi District - 793102

MUFFLER SHAWLS  
DHARA RYNDIA STOLE



# 45

## FOUNDER : BIBHUDUTTA SAHU



**STARTUP NAME :**

**HEALTH QUOTIENT  
INSPIRED (HQI)**



Health Quotient Inspired (HQI) is an artisan bakery that offers wholesome and nutritious millet-based products for health-conscious individuals.

**SOCIAL IMPACT:**

Health Quotient Inspired (HQI) promotes women's leadership, encourages healthy eating through millet-based products, and enhances overall well-being for individuals and their families.

- +91 93668 50232
- hqinspiredsv@gmail.com
- H. No. 6, Lumkhyriem, P. O. Nongmynsong, Shillong- 793019
- hqinspired

**BREAD PAKORA**  
CAKES CUPCAKES  
**MILLET**  
BROWNIES  
IDLIS MILKSHAKES PANCAKES  
CAKEDROPS SANDWICH





**PRIME**  
MEGHALAYA



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