



# NEWSLETTER

**OCTOBER – DECEMBER, 2025**



## OUR SERVICES:

- Various Entrepreneurship & Technical Trainings, Exposure Visits
- Funding & DPR making support
- Partnerships – Market, Funding, Technology and Legal Linkages
- Free office & co-working space
- Incubation for revenue stage entrepreneurs
- Business Facilitation
- Connect to Industry Experts and Mentors
- Enabling other Entrepreneurship Drivers

**PRIME** is the entrepreneurship development and promotion initiative by the Planning Department, under the Government of Meghalaya supported by the Meghalaya Basin Management Agency (MBMA), Meghalaya Institute of Entrepreneurship (MIE) & Knowledge Management partner IIM Calcutta Innovation Park (IIMCIP).

### TAMIL NADU GLOBAL STARTUP SUMMIT 2025, CODISSIA TRADE FAIR COMPLEX

**9th & 10 of October** – PRIME Meghalaya participated in the Tamil Nadu Global Startup Summit 2025, CODISSIA Trade Fair Complex, Coimbatore organised by Startup Tamil Nadu. A delegation of 10 startups from the state showcased their innovations.



### The India International Trade Fair (IITF) 2025

PRIME Meghalaya participated at The India International Trade Fair (IITF) 2025 under the theme of Ek Bharat Shreshtha held at Bharat Mandapam, New Delhi from 14th November to 27th November 2025. The Meghalaya Pavilion featured PRIME entrepreneurs displaying a range of traditional and contemporary products in sectors such as handloom, handicrafts and food processing.



### BOMBAY'S 21<sup>ST</sup> E-SUMMIT

**11th & 12th December** – PRIME team participated in IIT Bombay's 21st E-Summit, a premier platform that brought together incubators from across the country, innovators, and business professionals. During the event, the PRIME team networked with various incubators and promising startups, identifying possible collaborations and support channels that could contribute significantly to the growth of Meghalaya's entrepreneurial ecosystem.

### INTERNATIONAL PURPLE FEST, PANAJI, GOA

**9th to 12th of October** – PRIME Meghalaya, the State Resource Centre on Disability Affairs (SRCDA) alongwith 5 Persons with Disabilities (PWD) entrepreneurs participated in the International Purple Fest, Panaji, Goa. The International Purple Fest first held in Goa in 2025 is a landmark global event promoting inclusion and accessibility.



### 26<sup>TH</sup> EDITION OF THE HORNBILL FESTIVAL

**1st to 10 December**– The 26th edition of the Hornbill Festival, held at Kisama Heritage Village, Nagaland, marked a significant milestone for Meghalaya's entrepreneurial landscape. For the first time, PRIME Startup Hub Meghalaya participated in this prestigious cultural festival, showcasing seven carefully selected startups at the Handloom & Craft Pavilion through an Exhibition-cum-Sale initiative.



# PRIME QUARTERLY ACTIVITIES 2025 (OCTOBER- DECEMBER)



**3rd of October** - PRIME Partnership sector organized a workshop on GST in collaboration with the Commissioner of Taxes, with 37 entrepreneurs attending the program. The session was led by Shri BFL Kynshi, Superintendent of Taxes, Commissioner of Taxes.



**3rd of October** - PRIME Admin team joined the celebration of the latest graduating batch of the Duia Trailblazers Adventure Training Academy (DTATA), Sohryngkhram, under the Adventure Travel Guide program.



**3rd to 4th of October** - PRIME Partnership hosted a POP-UP SALE EVENT in collaboration with Courtyard by Marriott Shillong, which brought together over 400 guests from the Bhillwara Group, a prominent Indian business conglomerate, 8 local entrepreneurs showcased their products in handlooms, handicrafts, fashion, and food processing, interacting directly with influential attendees.



**17th of October** - Hon'ble Chief Minister of Meghalaya, Shri Conrad K. Sangma, launched PROBITES and felicitated the Future Founders at the Dominic Conference Hall, St. Anthony's College, Shillong. The event, organised by SACCEI and supported by PRIME Meghalaya, celebrated youth innovation and entrepreneurship through student-led ventures and products.



**25th of October** - PRIME Incubation and Acceleration Team, along with 6 promising startups, participated in the NGO Mela organized by the Department of Social Work and Environmental Science of St. Edmund's College, Shillong, in collaboration with the college's Alumni Association. The event was sponsored by the North Eastern Council, Shillong, and aimed to celebrate the region's rich cultural heritage while promoting social entrepreneurship.



**29th of October** - PRIME Meghalaya and its network of entrepreneurs participated in an AI SPARK: Accelerating Meghalaya Startups organised by the IT&C Department, Government of Meghalaya, in collaboration with the Machine Learning and Artificial Intelligence Technology Hub (MATH) The workshop was held at the Shillong Technology Park, Umsawli) and it brought together innovators, startups, and tech leaders to explore AI-driven solutions for entrepreneurship, governance, and business growth.



**6th to 8th of November** - PRIME Meghalaya participated at the Wangala Festival 2025 held at Chibagre, Baghmara Subdivision of South Garo Hills district, where 15 entrepreneurs set up their stalls from diverse sectors, and promote their products



**12th of November** - Smt Saloni Verma, IAS Executive Director, MBMA distributed the cheque to the PRIME Entrepreneur of the Month October 2025, Mrs Biachisa M. Marak, founder of Chisa's Home Bakes & Ice-Cream Hub in Karkutta, North Garo Hills and Bakyrshan Mawlong, Founder of Juicy and Boosty, Shillong.



**13th of November** - Shri Darshan Puttannaiah, Member of the Karnataka Legislative Assembly, visited PRIME Meghalaya on 13th November 2025 to understand the state's incubation model and sectoral interventions. Through presentations from various PRIME verticals, he gained an overview of how Meghalaya supports entrepreneurs across sectors and regions.



**22nd of November** - PRIME Tura participated in an Ideathon competition organized by the Entrepreneurship Development Promotion Incubator (EDPI), NEHU Tura in association with the Department of Management, NEHU Tura Campus. The Ideathon competition was held at North Eastern Hill University (NEHU), Tura Campus on the theme "Innovate: Ideate: Impact", highlighting the significance of creativity and practical problem-solving where 13 teams participated.



**24th of November** - PRIME Hub Shillong organised a cyber security awareness session conducted by Shri Pankaj Kumar Rasgania, IPS, who serves as the Superintendent of Police (Cyber) in Shillong. The session aimed to educate attendees about various aspects of cyber security and the growing importance of digital safety in today's connected world.



Simultaneously on **24th of November** PRIME Partnership sector under the Mentorpool initiative hosted an interactive session with Tity Moni Lyngdoh, Founder & CEO of Dolphinze and as one among PRIME Meghalaya mentor, 22 entrepreneurs from different tech sectors participated as Tity Moni Lyndoh shared her inspiring journey to becoming a global fintech leader.

**24th of November to 27th of November**- PRIME Meghalaya organized the Pitch Orientation and Program for the Chief Minister's E-Championship Challenge 6.0. The program was conducted in four different location Nongpoh, Ribhoi District, Jowai, West Jaintia Hills, Shillong, East Khasi Hills and Tura.



**24th & 25th of November**  
Venue - PRIME Hub Nongpoh, Ri Bhoi



**25th & 26th of November**  
Venue - Wahi Inn and Restaurant in Jowai



**26th & 27th of November**  
Venue - IHM Shillong

**15-17 Dec 2025** - PRIME Meghalaya successfully conducted the 5th Outdoor Bootcamp for Cohort 5 at Sunshine Farm & Resort, Ri Bhoi. The bootcamp concluded successfully, strengthening business readiness, legal awareness, and cohort cohesion as participants prepare to graduate from PRIME's incubation program.



# EXTERNAL EVENTS



**17th to 19th of November** – PRIME MBMA participated in the CAU Regional Agri Fair 2025–2026 by setting up a stall where the team created awareness about CM-ELEVATE and other support provided by PRIME. The team was also able to connect with local FPOs, FPOs from the North East region, and participating ICAR and CAU institutions from across the country.



**24th to 28th November 2025** – PRIME team along with the 12 entrepreneurs participated in the inaugural session of the Entrepreneurship Development Programme on “Value Addition of Meat Products” organised by the Agribusiness Incubation Centre, ICAR Research Complex for NEH Region, Umiam, Meghalaya, in collaboration with PRIME Meghalaya.



**20th to 22nd of November** – PRIME Meghalaya participated in the Shillong Literary Festival, Edition V, the festival was held at Ward’s Lake, where it drew participants from across the country, creating an engaging space to highlight Meghalaya’s creativity and craftsmanship.



**28th of November** – PRIME MBMA participated in the IIC Regional Meet 2025 for the entire North-East under the Ministry of Education’s Innovation Cell and AICTE, New Delhi organized by the NEHU Shillong. Smt. Saloni Verma, IAS, ED, MBMA, attended as the Chief Guest and highlighted PRIME Meghalaya’s efforts to expand entrepreneurship support to block levels. The meet served as a platform for collaboration, networking, and showcasing institutional achievements through the YUKTI Innovation Repository.



**1st December** – Three PRIME Meghalaya entrepreneurs at the 6th Meghalaya SARAS Aajeevika Fair, being held from 1st to 10th December 2025 at the State Central Library, Shillong. Organised by the Meghalaya State Rural Livelihoods Society under DAY-NRLM.



**5th December**– PRIME Meghalaya participated at the 3rd Sohplang Festival, held from 5th to 6th December 2025 at Jongsba Lad- Kharang. The festival was organised by Mawkynrew Sohplang Indigenous Eco Cultural Society.



**9th December** – PRIME Meghalaya received an invitation and request from El Eylon Institute for representation as one of the panelists in the panel discussion on “Ka Seng Kam La Jong bad Ki Lad ban Pyniar.” PRIME was represented by Mr. Jefferson Rani and Ms. Merisha Toi, who joined panelists from MBMA, DCIC, and other stakeholders.



**11th December to 13th December**– entrepreneurs from PRIME Meghalaya took part in Winter Tales 2025 at Wards Lake Shillong. Participating in Winter Tales 2025, reaffirms PRIME’s commitment to support and help grow the entrepreneurial landscape of Meghalaya.

# TRAINING



**17th of October** – PRIME Meghalaya participated in the Inauguration Ceremony of the **Skill Training Program on Animal Feeds Formulation & Production** conducted by The Kyrswiew Pynroi Agrofarming Development Organization (KPADO). It is a 45-day training program funded by the Meghalaya State Skill Development Society (MSSDS).



**27th to 31st October** – PRIME Rural organized a **Capacity Building Program** for the District Coordinators, where they were briefed on the project’s aspirations and vision. The session was held on how to conduct workshops on Design Thinking and Marketing at the block level.



**10th to 15th of November** – The PRIME Business Facilitation Sector, in collaboration with the Centre of Learning, Knowledge and Services (COLKS), organized a six-day training program on soap and detergent making at Lumsohpet Bneng, RI-Bhoi District.



**19th of November** – PRIME Business Facilitation Sector (BFS) in order to strengthen the team’s capacity to support entrepreneurs across both rural and urban areas, conducted a one-day Training of Trainers (ToT) on Entrepreneurship Development Programs (EDP) at PRIME Hub Shillong.



**3rd of December**– PRIME Hub Shillong, in collaboration with the Animal Husbandry & Veterinary Vocational Training Centre (VTC), conducted a three-day training on piggy farming for farmers and SHG members from 1st – 3rd December 2025 at the Veterinary Training Centre (VTC), Upper Shillong, Meghalaya, with 16 trainees participating under PRIME sponsorship.

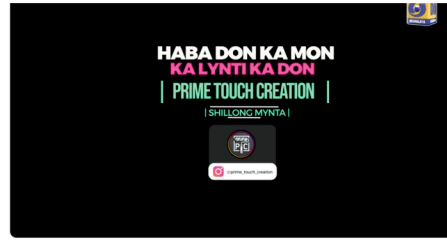


**9th of December**– Stakeholder workshop on the advancement of the Fish & Animal Feed ecosystem in Meghalaya organised by NEDI in association with Directorate of AH &VT, Govt of Meghalaya introducing the initiative to develop collaborative road map and transformation plan.

# PRIME ENTREPRENEURS' JOURNEY TOWARDS ACHIEVEMENT



**12th of October** – The Northeast India Tourism Awards (NEITA) 2025 held in Guwahati, Mark Pantora M. Sangma, the founder of Baghmara Campers from PRIME Cohort 4, received the **“Best Offbeat Travel Experience Award”** and he was also nominated for the **Best Travel Entrepreneur Award**.



Haba Don Ka Mon Ka Lynti Ka Don Prime Touch Creation || Shillong Mynta

**14th of October** – Doordarshan Meghalaya featured Hubert L Nonglait the founder of **Prime Touch Creation** on their program **Shillong Mynta** title **Haba Don Ka Mon Ka Lynti Ka Don Prime Touch Creation || Shillong Mynta**. Prime Touch Creation was part of the PRIME Top 75 CMECC Cohort 5.0 entrepreneur.



**27th of October** – Smt. Saloni Verma (IAS), Executive Director, PRIME inaugurated the new branch of Luzia's Kitchen founded by Luziana Wahlang. Luzia's Kitchen, a startup incubated in the 5th cohort, scaled up the business and opened this new branch at Mawlai, Phudmawri.



**4th of November** – Anubhav Mittal's startup- Bio Craft from Byrnihat, Ri Bhoi District through PRIME Meghalaya's Financial Linkages initiative and with the project ACCESS Development Services has received a grant of ₹1.98 crore under the IFAD Grant for Agroecology Programme (GAP), against a total project cost of ₹10.72 crore.



**28th of November** – In a pioneering interstate initiative, Bonney Kharbani, Founder of Kyrswiew Pynroi Agrofarming Development Organisation (a Cohort 5 incubatee at PRIME Meghalaya) signed a Memorandum of Understanding (MoU) to innovate in the livestock feed sector with the Sreyance Modi, Founder of AlteRe Innovations.



**3rd of December**– Shri. Ferdinand Lyngdoh, Founder of Ekanbha (Cohort-5) was felicitated with the esteemed National Award for the Empowerment of Persons with Disabilities, 2025 under the Shresth Divyangjan category by the Hon'ble President of India, in recognition of his remarkable achievements and commitment.

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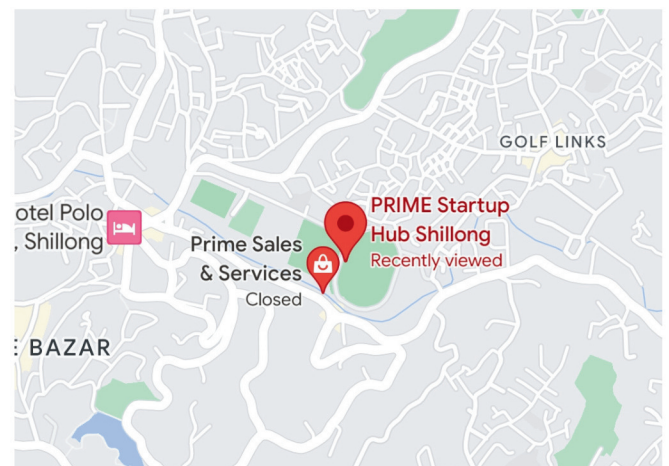
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